



海南海控物产集团有限公司  
HAINAN HAIKONG WUCHAN GROUP CO.,LTD

根植海南 链通全球  
Rooted in Hainan, Connected Globally



海南海控物产集团有限公司

Brochure of Hainan Haikong Wuchan Group Co., Ltd.

宣传手册

艰苦奋斗 追求卓越 服务海南

WORK HARD AND PERSEVERE, STRIVE FOR EXCELLENCE, AND SERVE HAINAN



# 卷首语

当时代的浪潮奔涌向中国南海之滨，一张擘画海南自贸港建设的宏伟蓝图徐徐展开。

“零关税、低税率、简税制”“贸易、投资、跨境资金流动、人员进出、运输往来自由便利”是海南自贸港的独特标签。近年来，海南自贸港以国家战略为指引，紧紧围绕建设“三区一中心”的战略定位，聚焦“4+3+3”海南特色现代化产业体系，奋力谱写中国式现代化海南篇章。

遵循海南自贸港建设战略框架指引，海南控股确立“海南省重大战略投资平台、重大基础设施建设运营商、自贸港新兴产业生力军”三大发展定位，重点发展机场投资建设运营管理、区域综合开发、商贸服务三大核心产业群，搭建投资与资本运作、清洁能源两大赋能平台，全力推进市场化转型，加快高质量发展，为自贸港建设发挥更大战略支撑作用。

从海南出发，链通四海。作为海南控股商贸服务板块的排头兵、先锋队，海控物产诞生于海南自贸港建设的重大战略机遇期，与海南自贸港同呼吸、共成长。自成立以来，海控物产秉持着“根植海南，链通全球”核心宗旨，积极服务国家战略，主动融入国内、国际双循环的新发展格局，以开拓者的勇气、服务者的匠心，在海南自贸港这片开放高地和发展热土上，深耕大宗商品贸易领域，高效整合区域资源和市场需求，努力探索依托海南自贸港制度型开放优势的创新供应链模式，助推海南自贸港建设“总蓝图”加速变为“实景图”。

## Preface

As the currents of this new era rush toward the southern shores of China, the ambitious blueprint for the Hainan Free Trade Port’s development is gradually taking shape.

The Hainan Free Trade Port is characterized by “zero tariffs, low tax rates, and simplified tax systems,” and boasts “free and convenient trade, investment, cross-border capital flow, personnel movement, and transportation.” In recent years, with national strategy as a guiding force, Hainan has been focusing on achieving the strategic vision of establishing “three zones and one center,” while building a modernized industrial system through the “4+3+3” framework. In doing so, Hainan is contributing its own chapter to China’s modernization story.

Guided by the strategic framework for the development of Hainan Free Trade Port, Hainan Holdings has identified its role as “Hainan’s major strategic investment platform, key infrastructure operator, and a driving force for new industries in the free trade port.” The company is concentrating on three core industries: the investment, construction, and management of airports; regional comprehensive development; and commercial services. Additionally, it is building two key platforms for investment and capital operations, as well as clean energy. By focusing on a market-driven transformation and accelerating high-quality growth, Hainan Holdings aims to provide substantial strategic support for the free trade port’s development.

With Hainan as the starting point, linking the world. As the flagship and pioneer of Hainan Holdings’ commercial services sector, Haikong Wuchan was established during a pivotal period in the construction of the Hainan Free Trade Port, growing and evolving in tandem with the port’s development. Since its foundation, Haikong Materials has upheld the core mission of “rooted in Hainan, connecting the world,” actively aligning with national strategies and integrating into the new dual-circulation development model both domestically and internationally. Driven by the pioneering spirit and a craftsman’s commitment to service, the company has focused on the bulk commodity trade sector in Hainan Free Trade Port, effectively integrating regional resources and responding to market demands. Haikong Materials is dedicated to exploring innovative supply chain solutions leveraging the institutional advantages of Hainan Free Trade Port, accelerating the shift from the port’s “strategic blueprint” to a “real-world” transformation.



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# 公司简介

## Company Profile

海控物产成立于2019年，是海南省国有资产监督管理委员会主管的正厅级国有企业—海南控股旗下的全资二级子公司。主营工程物资、金属矿产、橡胶农产品、能源化工等大宗商品贸易业务，在持续为全球产业链创造价值中实现自身价值。

目前公司实缴注册资本人民币15亿元，下属子公司6家（控股1家、全资5家）、分公司3家，主要分布在珠三角、长三角等全国大部分区域。公司连续多年高速发展。营收规模三年内呈几何式增长，截至2024年末已突破300亿元，资产总额86亿元。

Founded in 2019, Haikong Wuchan operates as a wholly-owned subsidiary of Hainan Holdings, a state-owned corporation directly overseen by the Hainan Provincial State-owned Assets Supervision and Administration Commission. The company's core business revolves around the trade of bulk commodities such as engineering materials, metal minerals, rubber agricultural goods, and energy chemicals. By consistently contributing to the global industrial supply chain, Haikong Wuchan aims to achieve sustainable growth and deliver lasting value.



# 发展沿革

## Development History

2024  
稳定发展

2024年，海控物产注册资本金增加至15亿元，收购国内沥青龙头企业—厦门华特集团。同年，海控物产营收超300亿元。

**Steady Growth:** In 2024, Haikong Wuchan increased its registered capital to RMB 1.5 billion and acquired Xiamen Huate Group, a leader in China's asphalt industry. In the same year, the company achieved over RMB 30 billion in revenue.

2023  
质的飞跃

2023年3月，海控物产注册资本金增加至10亿元，并提级为海南控股二级子公司。同年，突破130亿营收大关，占海控系统总营收三分之一，迈入高质量新发展阶段。

**Quality Leap:** In March 2023, Haikong Wuchan increased its registered capital to RMB 1 billion and was promoted to a secondary subsidiary of Hainan Holdings. That year, the company exceeded RMB 13 billion in revenue, accounting for a third of the overall revenue of the Haikong system, marking the beginning of a new phase of high-quality development.

2022  
快速发展

2022年3月，海南控股党委贯彻落实海南省委省政府指示精神，作出了做大做强做优贸易板块战略部署，全力支持海控物产发展。在全体干部员工的努力奋斗下，海控物产当年顺利完成20亿营收目标。

**Accelerated Growth:** In March 2022, in response to the directives from the Hainan Provincial Party Committee and Government, Hainan Holdings made a strategic move to grow the trade sector, fully backing Haikong Wuchan's development.

2019  
公司成立

2019年9月，海控物产正式成立，主要经营进口河砂、钢筋、水泥等大宗建材贸易业务。

**Foundation:** Haikong Wuchan was established in September 2019, initially focusing on the import and trade of key construction materials such as river sand, rebar, and cement.





## 核心优势

### Core Strengths

#### 1 物流体系

公司构建专业化的物流网络，建立全链路风险控制体系，专业金融团队精通大宗商品套期保值策略，实现高效供应链管理。

在全国广州、佛山、深圳等20多个城市签约仓储供应商99家，在用仓库202个，同时链接天津港、京唐港、曹妃甸港等国内多个主要港口，可实现海运、陆运与仓储的高效协同。

**I. Logistics System:** The company has developed a specialized logistics network and a comprehensive risk management system throughout the supply chain. Our skilled financial team, proficient in hedging strategies for bulk commodities, allows for optimized supply chain operations.

We have established partnerships with 99 warehousing suppliers across more than 20 cities, including Guangzhou, Foshan, and Shenzhen, and currently operate 202 warehouses. Additionally, connected to major ports like Tianjin Port, Jingtang Port, and Caofeidian Port, we can offer efficient coordination between sea transport, land transport, and warehousing.

#### 2 风控体系

有效搭建大宗贸易风险防控体系，涵盖信用管理、货权管理、市场价格管理、期现管理等核心功能。

**II. Risk Control System:** We have established an effective risk management framework for bulk commodity trading, which encompasses core functions such as credit management, ownership rights management, market price management, and futures spot

#### 3 金融工具

具备丰富的境内外期货研究与操作经验，拥有各个有色金属品种的市场议价权利。

**III. Financial Instruments:** With extensive experience in domestic and international futures research and operations, we hold strong market negotiation rights for various non-ferrous metal commodities.



## 荣誉资质

Honors and Certifications



2 national-level awards



The company has received 20 industry accolades



27 technological patents



8 regional honors





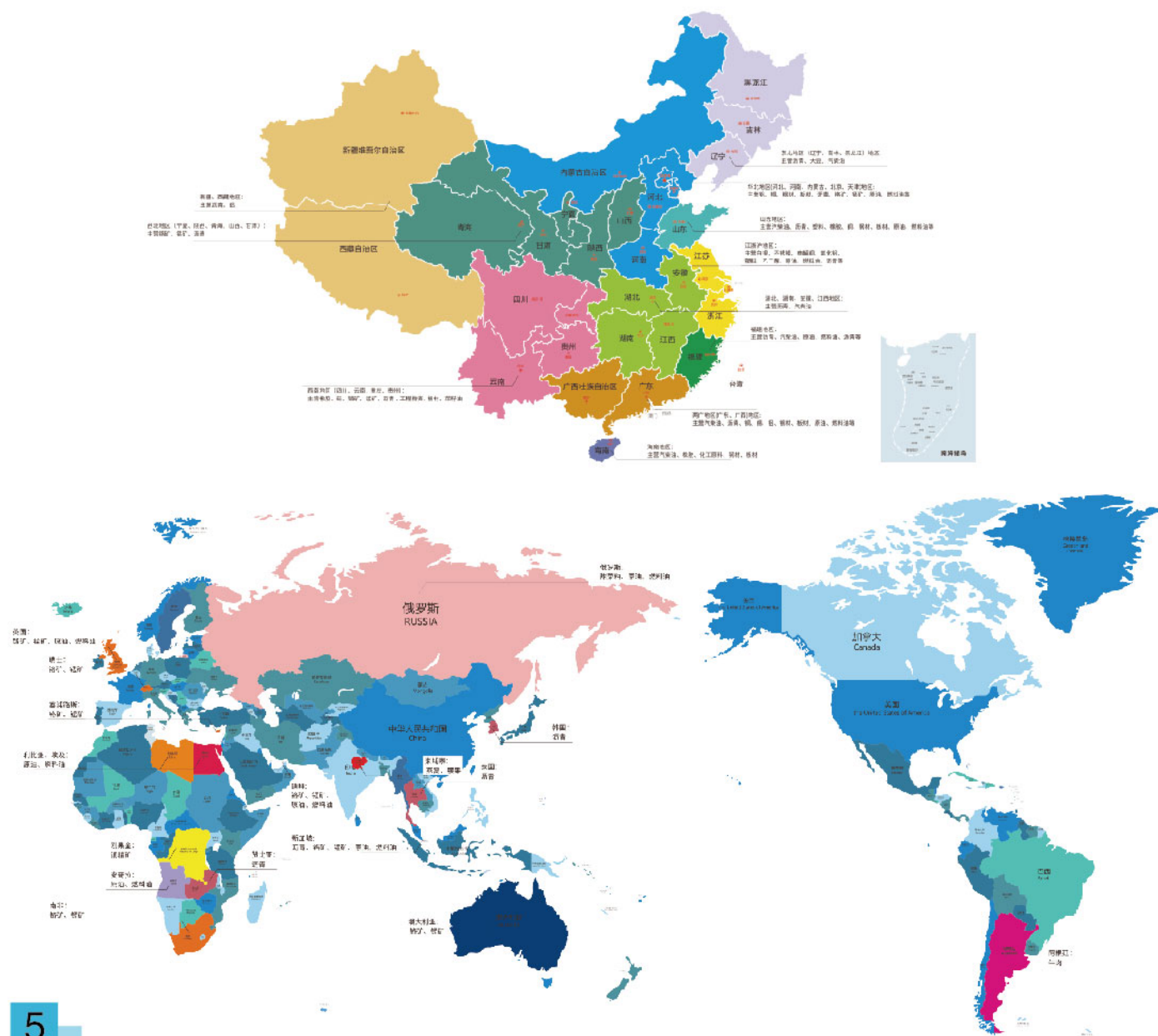
# 主营业务

## Main Businesses

公司布局工程物资、金属矿产、橡胶农产品、能源化工四大赛道，积极构建集资源组织、贸易执行、物流配送、仓储管理于一体的大宗商品供应链集成服务体系，致力于为客户提供高效、安全、可信赖的产业链、供应链全链条解决方案。

Our operations span four primary sectors: engineering materials, metal minerals, rubber agricultural products, and energy chemicals. We are dedicated to creating a comprehensive bulk commodity supply chain service system that integrates resource coordination, trade execution, logistics distribution, and warehouse management. Our objective is to offer clients highly efficient, secure, and reliable solutions across the entire industrial and supply chain process.

- 工程物资  
Engineering Materials
- 金属矿产  
Metal Minerals
- 能源化工  
Energy Chemicals
- 橡胶农产品  
Rubber Agricultural Products



# 工程物资

## Engineering Materials

海控物产是海南控股系统内工程物资战略采购平台，依托强大的资源整合和运营能力，链接敬业、中天等世界500强及各大中型钢厂，同时为岛内外超30个城建、市政、民生等大型基建项目提供高效、稳定、优质的工程物资集采与供应链综合解决方案，年工程物资供应量超50万吨。公司服务范围主要为华东、华南、西南、西北、京津冀等区域，并覆盖海南岛内75%以上的自贸港建设工程。

As the strategic procurement platform for engineering materials within Hainan Holdings, Haikong Wuchan leverages its strong resource integration and operational capacity to establish partnerships with top global companies, including Fortune 500 firms like Jingye and Zhongtian, as well as leading medium and large steel mills. We offer efficient, stable, and high-quality integrated procurement and supply chain solutions for more than 30 large-scale infrastructure projects in urban development, municipal services, and public welfare, both on and off the island. Haikong Materials annually supplies over 500,000 tons of engineering materials. Our service footprint includes regions such as East China, South China, Southwest China, Northwest China, and the Beijing-Tianjin-Hebei area, and we are responsible for more than 75% of the Free Trade Port construction projects within Hainan Island.



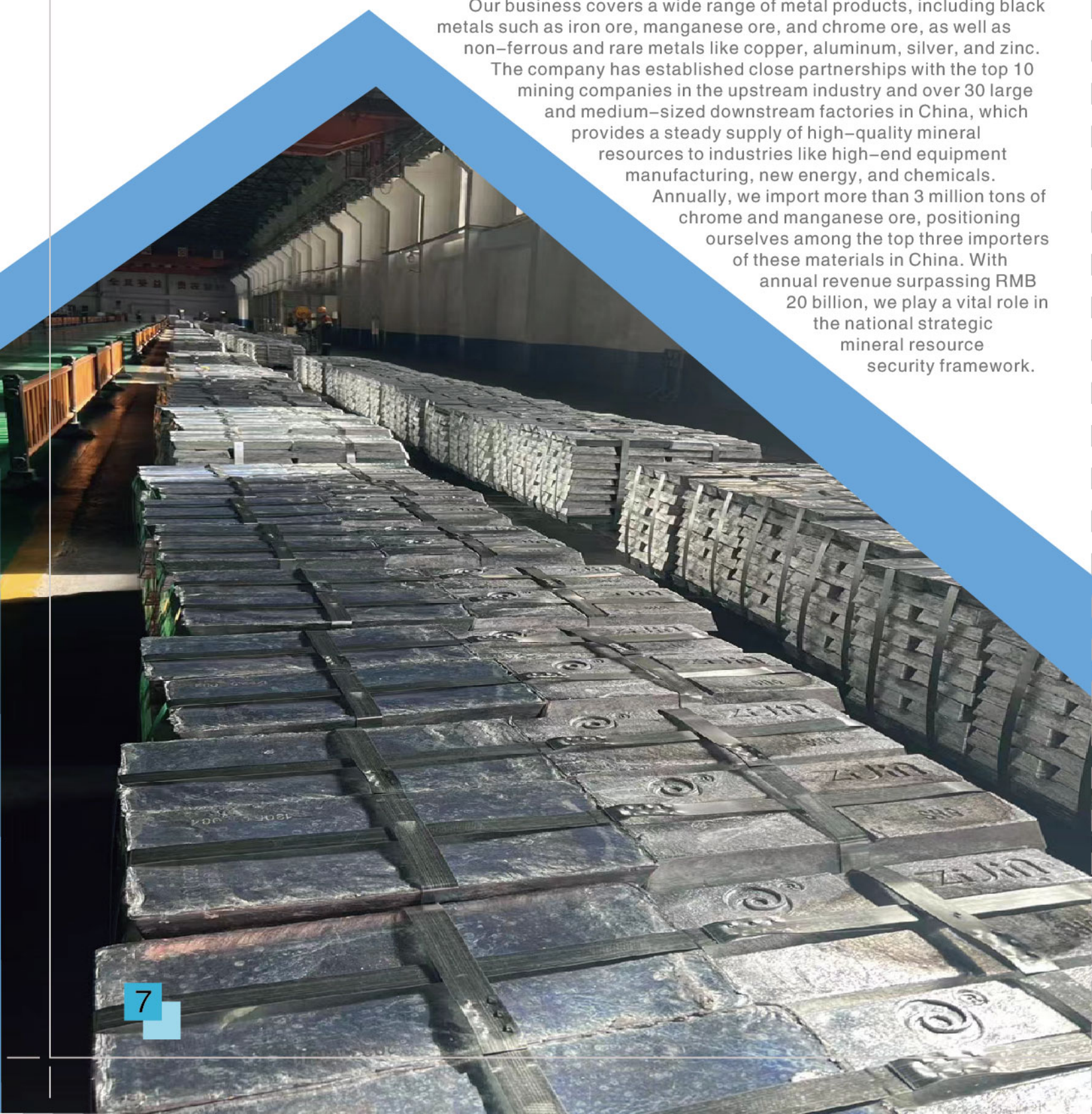


## 金属矿产

### Metal Minerals

经营贸易品种包括铁矿石、锰矿、铬矿等黑色金属产品，以及铜、铝、银、锌等有色金属或稀散金属产品，与上游行业内排名前十大矿山及下游国内30多家大中型终端工厂建立紧密合作，为国内高端装备制造、新能源、化工等行业持续提供高品质矿产资源，全年进口铬、锰矿超300万吨，位居全国铬锰矿进口企业前三，年营收超200亿元，是国家战略性矿产资源保障体系的重要组成力量。

Our business covers a wide range of metal products, including black metals such as iron ore, manganese ore, and chrome ore, as well as non-ferrous and rare metals like copper, aluminum, silver, and zinc. The company has established close partnerships with the top 10 mining companies in the upstream industry and over 30 large and medium-sized downstream factories in China, which provides a steady supply of high-quality mineral resources to industries like high-end equipment manufacturing, new energy, and chemicals. Annually, we import more than 3 million tons of chrome and manganese ore, positioning ourselves among the top three importers of these materials in China. With annual revenue surpassing RMB 20 billion, we play a vital role in the national strategic mineral resource security framework.



## 能源化工

### Energy Chemicals

国内以服务型自营贸易模式为主，聚焦聚酯、化纤核心产业链，主营PTA、乙二醇等化工产品，构建覆盖华东、华南两大万亿级化工产业集群的精细化分销网络，为化工实体企业提供全流程供应链解决方案。

国外以神舟能源为平台，主营原油及石油产品国际贸易，依托在全球主要产油区域的优质油品采购资源，与中石油、中石化等国内外大中型石化企业长期合作，向世界各地的客户提供原油、燃料油、沥青及石油化工品等产品。

In China, we mainly adopt a service-driven self-operated trade model that concentrates on the polyester and chemical fiber industry chains. Our primary products include PTA, ethylene glycol, and other chemical items. We have established a refined distribution network covering the one-trillion chemical industry clusters in East and South China, which provides complete supply chain solutions to chemical manufacturers. Globally, we operate under the Shenzhou Energy platform, focusing on the international trade of crude oil and petroleum products. Drawing on top-tier procurement resources from key oil-producing regions worldwide, we have established long-term collaborations with large petrochemical companies such as PetroChina and Sinopec. We supply a range of products including crude oil, fuel oil, asphalt, and petrochemical goods to customers worldwide.

## 橡胶农产品

### Natural Rubber Products



积极响应国家“一带一路”战略，以利润驱动型的方式积极参与与第三方贸易，上游整合东南亚核心产区及海南、云南等地的优质橡胶资源，下游直达青岛、山东等实体企业及工厂产业集群，同时运用金融工具实现套期保值，逐步构建安全高效的国际橡胶贸易体系，全年橡胶产品交易量达10万吨。

In active response to the national “Belt and Road” initiative, our company adopts a profit-driven approach to participate in third-party trade, integrating high-quality natural rubber resources from key production areas in Southeast Asia as well as Hainan and Yunnan. On the downstream side, we directly supply enterprises and industrial clusters in Qingdao, Shandong, while utilizing financial instruments to conduct hedging operations. Step by step, our company is building a secure and efficient international rubber trading system, with an annual trading volume of 100,000 tons of rubber products.





## 子公司 Subsidiaries

### 厦门华特集团 Xiamen Huate Group

目前，华特在营厂区共有12个，合计库容为22.8万吨，拥有12条改性沥青生产线、6条乳化沥青生产线、6条脱色沥青生产线、1条填缝料生产线，分别分布于海南东方、福建漳州、福建泉港、江西南昌、湖北黄石、广东江门、广西钦州、贵州贵阳、云南昆明、河北沧州、青海海晏等地区。在建厂区共有2个，合计库容为9.9万吨，拥有2条改性沥青生产线、2条乳化沥青生产线、2条脱色沥青生产线，分别分布于广西钦州和云南安宁。待新厂全部建成后，总库容将达到32.7万吨。

Currently, Huate operates 12 production sites with a total storage capacity of 228,000 tons. The company has 12 modified asphalt production lines, 6 emulsified asphalt production lines, 6 decolorized asphalt production lines, and 1 crack filler production line. These facilities are located in various regions, including Dongfang, Hainan; Zhangzhou, Fujian; Quanzhou, Fujian; Nanchang, Jiangxi; Huangshi, Hubei; Jiangmen, Guangdong; Qinzhou, Guangxi; Guiyang, Guizhou; Kunming, Yunnan; Cangzhou, Hebei; and Haiyan, Qinghai. There are currently two plants under construction, with a combined storage capacity of 99,000 tons. These will feature 2 modified asphalt production lines, 2 emulsified asphalt lines, and 2 decolorized asphalt lines, located in Qinzhou (Guangxi) and Anning (Yunnan). Upon completion, the total storage capacity will increase to 327,000 tons.

### 厦门华特集团技术中心

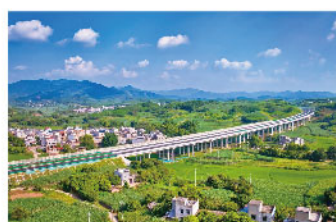
#### Technology Center of Xiamen Huate Group

厦门华特集团重视专业技术的研究与开发，在厦门翔安火炬高新技术园区投建超过4000万元的技术中心总部，拥有一支具有优秀专业背景和较强实战能力的技术团队。

技术中心目前有27项技术专利（16项发明专利，11项实用新型），并通过国际权威CNAS认证体系认可，同时荣获“厦门市级企业技术中心”和“福建省级企业技术中心”等多项荣誉称号。

Xiamen Huate Group focuses heavily on the development of professional technologies. It has invested more than RMB 40 million into the development of its Technology Center, located within the Xiamen Xiang'an Torch High-tech Park. The center is supported by a technical team with outstanding qualifications and practical experience.

The Technology Center currently holds 27 patents (16 invention patents and 11 utility model patents) and is recognized under the international CNAS certification system. It has also been awarded numerous honors, including the titles of "Xiamen Municipal Enterprise Technology Center" and "Fujian Provincial Enterprise Technology Center."



建设项目 武宣黔江特大桥钢箱梁白天STC桥面铺装现场 崇爱高速宁明南互通 崇爱高速长江大桥

## 子公司 Subsidiaries

### 海控综保物流园

#### Haikong Comprehensive Bonded Logistics Park

海控综保物流园位于海南自由贸易港13个重点园区之一海口综合保税区，其拥有四栋现代物流仓（A/B为三层、C/D为两层），库内层高6m，共计59间标准仓，单间面积约2900m²，总建筑面积约17万m²。正在建设3万立方米的光伏绿电，工业蒸汽、冷库等配套齐全。

园区充分发挥“自贸港+综保区”政策叠加优势，重点发展高附加值进出口加工基地、消费品仓储集散中心、大宗商品转运中心，着力打造百亿级消费精品贸易与加工增值产业集群，推动园区成为海南开放型经济发展的强力引擎和海南自贸港现代产业高质量发展的集聚高地。

Located in Haikong Comprehensive Bonded Zone, one of the 13 key parks within the Hainan Free Trade Port, Haikong Comprehensive Bonded Logistics Park features four modern logistics warehouses (A/B are three-story, C/D are two-story). The warehouses have an internal height of 6 meters and a total of 59 standard units, each with an area of approximately 2,900 square meters, covering a total construction area of about 170,000 square meters. Currently under construction are 30,000 cubic meters of photovoltaic green electricity, industrial steam, cold storage, and other comprehensive supporting facilities.

Taking full advantage of the "Free Trade Port + Comprehensive Bonded Zone" policy combination, the park focuses on developing high-value-added import/export processing bases, consumer goods storage and distribution centers, and bulk commodity transshipment centers. It strives to create a ten-billion industry cluster centered around consumer goods trade and processing value-added sectors, positioning the park as a key engine of Hainan's open economy and a key high-quality industrial development hub in the Hainan Free Trade Port.





# 经营品种

Business Categories

产品类别 Product Categories	典型产品 Typical Product	产品类别 Product Categories	典型产品 Typical Product
工程物资 Engineering Materials	螺纹钢、工角槽、钢绞线、水泥、粉煤灰、机制砂、天然砂石料、预制墙板、叠合板、梁柱、管桩、阻燃电缆、特种线缆  Hot rolled ribbed bars, angle steel, steel strand, cement, fly ash, manufactured sand, natural sand and gravel, prefabricated wall panels, composite slabs, beams and columns, pipe piles, flame retardant cables,	橡胶农产品 Rubber Agricultural Products	泰混(STR20 MIX)、越南3L(SVR3L)等混合胶；标二(SCR10)、全乳(SCR WF)、烟片胶(RSS3)、浓缩乳胶等天然橡胶；菜籽油  Thai Mixed (STR20 MIX), Vietnam 3L (SVR3L) and other Blended Rubbers; Standard Grade 2 (SCR10), Full Latex (SCR WF), Smoked Sheet Rubber (RSS3), Concentrated Latex, and other Natural Rubbers; Canola Oil
能源化工 Energy Chemicals	原油、燃料油、稀释沥青、凝析油、成品油、沥青、精对苯二甲酸(PTA)、聚酯切片(PET)、乙二醇  Crude oil, fuel oil, diluted asphalt, condensate oil, refined oil, asphalt, purified terephthalic acid (pta), polyester chips (pet), ethylene glycol	金属矿产 Metal Minerals	电解铜、铜杆、白银、锡锭、铝锭、氧化铝、铬矿、锰矿、锌精矿  Electrolytic copper, copper rod, silver, tin ingots, aluminum ingots, alumina, chrome ore, manganese ore, zinc concentrate

# 合作伙伴

Strategic Partners



2024年6月黄金产业园项目会见外商  
Meeting with Foreign Investors on the Gold Industrial Park Project in June 2024



2025年9月与内蒙古交通集团座谈  
Symposium with Inner Mongolia Transportation Group in September 2025



2025年9月海南华特石油化工有限公司成立  
Hainan Tiptop Petrochemical Co., Ltd. was established in September 2025



2024年10月与陕煤供应链签约  
Signing Ceremony with Shaanxi Coal Chemical Industry Supply Chain Co., Ltd. in October 2024





## 发展愿景

Future Vision

- **企业愿景**：海南自贸港领先的供应链服务商

**Corporate Vision**: To be the leading supply chain service provider in Hainan Free Trade Port.

- **发展目标**：2029年营收规模突破600亿大关

**Development Goal**: To achieve a revenue milestone of over RMB 60 billion by 2029.

### 战略规划

#### Strategic Plan

- **平台化** 聚焦核心产业链，建立产业互联网平台，打造集采销服务、基差贸易、仓储、运输、供应链金融为一体的供应链服务模式。

**Platformization**: We are focused on the core industrial value chains to establish an industrial internet platform that seamlessly integrates procurement, sales, basis trading, warehousing, transportation, and supply chain finance into a single service model.

- **数字化** 将数字化转型作为提升和培育发展动能的重要方向，分阶段推进数字化建设，建立供应链管理信息系统，以科技赋能商业模式创新。

**Digitalization**: Digital transformation is a priority for boosting growth and fostering development. The digitalization process will be implemented in stages, with the goal of developing a supply chain management system that leverages technology to power our business models.

- **国际化** 积极贯彻“双循环”国家战略，深度拓展国际业务，择机布局海外资源集中地、贸易中心，开拓东南亚及“一带一路”沿线国家的新市场。

**Internationalization**: We actively embrace the “dual circulation” strategy set forth by the government, aiming to broaden our international operations. By targeting strategic overseas locations and trade hubs, we plan to explore new opportunities in Southeast Asia and the Belt and Road countries.

## 党建引领

Party Leadership

海控物产党总支成立于2023年6月，现有党支部3个，党员96名。紧扣大宗商品供应链企业特性，海控物产党总支创新打造“物产聚力五心红”党建品牌，积极构建“12345”党建工作体系，推动党建与经营深度融合、双轮驱动。

Founded in June 2023, the Haikong Wuchan Party Committee currently oversees 3 branches and has 96 members. Focusing on the distinctive features of the bulk commodity supply chain sector, the Committee has launched the innovative brand of “Five Red Hearts Synergy of Materials”, and has created the “12345” Party work system to ensure a deep integration of Party building and business operations and to create a dual-driven model.



## 企业文化

Corporate Culture

**企业精神** 艰苦奋斗、追求卓越、服务海南

**Spirit of the Enterprise**: Hard work, pursuit of excellence, and dedication to serving Hainan.

**核心价值观** 忠诚担当、诚信守法、团结创新、廉洁高效

**Core Values**: Loyalty and responsibility, honesty and legality, unity and creativity, integrity and efficiency.

**服务理念** 做“有心、用心、操心、安心、净心”的五心海控人

**Service Belief**: To be a member with the “Five Hearts” — “Heart, Dedication, Care, Assurance, and Integrity.”





海口总部：0898-36795141  
Headquarters in Haikou: 0898-36795141

上海子公司：工程物资18621911512；金属板块（铝、铜 13311775829；  
化工板块 13301688766  
Shanghai Subsidiary: Engineering Materials 18621911512;  
Metal Division (Aluminum, Copper, etc.) 13311775829; Chemical Division 13301688766

深圳分公司：13556875978（铬、锰矿）  
Shenzhen Branch: 13556875978 (Chromium, Manganese Ore)

北京分公司：13363289881（铁矿）  
Beijing Branch: 13363289881 (Iron Ore)

西南分公司：13882220228（工程物资）  
Southwest Branch: 13882220228 (Engineering Materials)

广州办事处：13826463455  
Guangzhou Office: 13826463455

厦门团队：13365920492（化工产品、锌类）  
Xiamen Team: 13365920492 (Chemical Products, Zinc)

厦门华特集团：0592-5971757（沥青）  
Xiamen Huate Group: 0592-5971757 (Asphalt)

海控综保物流园：15595961228（仓库租赁）  
Haikong Comprehensive Bonded Logistics Park: 15595961228 (Warehouse Leasing)



监督举报电话：0898-36795131  
Supervision and Reporting Hotline: 0898-36795131



海南海控物产集团有限公司  
HAINAN HAIKONG WUCHAN GROUP CO., LTD



海控物产官方微信号

Official WeChat Account of Haikong Wuchan Group

地址：海南省海口市美兰区国兴大道3号互联网金融大厦C座5楼

Address: 5 rd Floor, Block C, Internet Finance Building, NO.3 Guoxing Avenue, Meilan District, Haikou, Hainan Province