



Pearl Island

International Free Island City

The only artificial island in Haikou

- **Land area:** 2.54 million m², a planned capacity construction area of 2.56 million m², **harbor basin** is 1.65 million m², it plans 2 cruise berths and 350 yachts berths.
- **Investment Promotion Demand:** tourism consumption, new quality consumption, financial science and innovation industry resources and global capital ; theme entertainment, commercial hotels, creative culture, financial technology and other types of enterprises and organizations





**Master Design**

**Low-carbon Park**

**Customized Office Buildings**

**International Style**

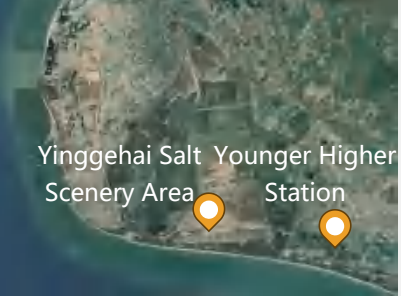
Jiangdong Plaza

Free Trade Port Business Hub

- Located in Jiangdong New Area, one of the “showcase zone” of 13 key parks in the Free Trade Port.
- **Composition:** 4 headquarter office buildings + 21 corporate clubs
- **Construction Progress:** expected to be completed in 2025
- **Investment Promotion Demand:** attract enterprises to settle in + single building sales

Ledong

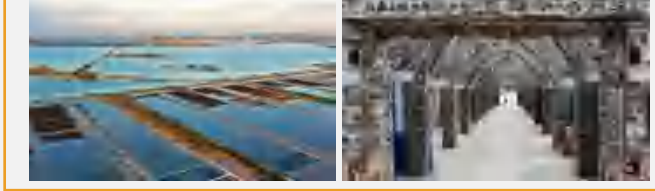
Both projects are located in the southwest of Ledong Li Autonomous County, facing the sea in the south; belong to the “Greater Sanya” tourism economic circle, with unique climate and marine resources advantages.



Yinggehai Salt Scenery Area

A comprehensive tourism and vacation destination led by the theme of sea salt culture

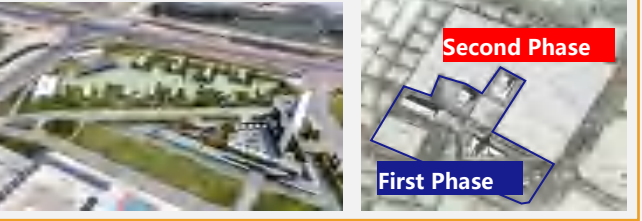
- **Land Area:** 33.33km²
- **Project Type:** theme IP Park, salt culture tourism
- **Investment Promotion Demand:** theme park, tourism industry resources



Younger&Higher Station

Tourist station on Coastal Scenic Highway

- **Land Area:** 130666m²
- **Investment Promotion Demand:** 68666m² of land (second phase) development cooperation
- **Cooperation Mode:** equity cooperation, commercial trusteeship



Sanya

Haitang Bay Project

Fashionable and trendy consumer paradise

- **Land Area:** 96628m²
- **Land Use Planning:** retail commercial mixed with business financial and hotel land use, with a mixing ratio of 50%:30%:20%.
- **Investment Promotion Demands:** commercial operation, cooperative development
- **Mode of Cooperation:** equity cooperation, etc.



Hainan Holdings Investment Promotion Brochure

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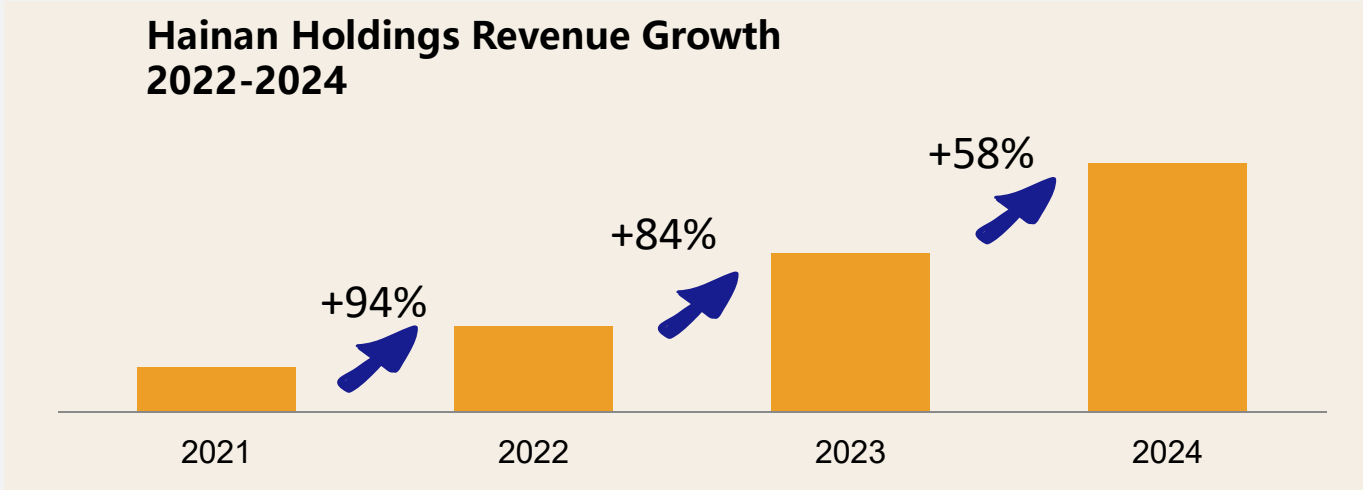


BD Wechat

Hainan Holdings

Established in 2005, Hainan Holdings is the first AAA credit-rated state-owned enterprise in Hainan, and a comprehensive state-owned capital investment and operation company in the region. It is a major strategic investment platform in Hainan Province, an operator of major infrastructure construction, and a driving force of emerging industries in the Free Trade Port.

In 2024, Hainan Holdings' asset scale exceeded RMB 217 billion. It has 3 A-share listed companies, 1 Hong Kong listed company and 1 NEEQ listed company.




“3+2” Industrial Layout

- **3 core industries:** airport investment, construction and operation, regional comprehensive development, and trade services.
- **2 empowerment platforms:** investment and capital operation, and clean energy,


Regional Comprehensive Development Sector

We develop and build dozens of projects such as 5A office buildings, commercial complexes, high-end hotels, etc., resume the construction of the tallest landmark building in Haikou - Hainan Center project, and hold and operate high-quality office projects such as Hainan Tower.



Whole Industry Chain Business

It covers the whole industrial chain of business, including area development, management and construction, construction engineering, production and sales of building materials, property management, hotel and commercial operation.

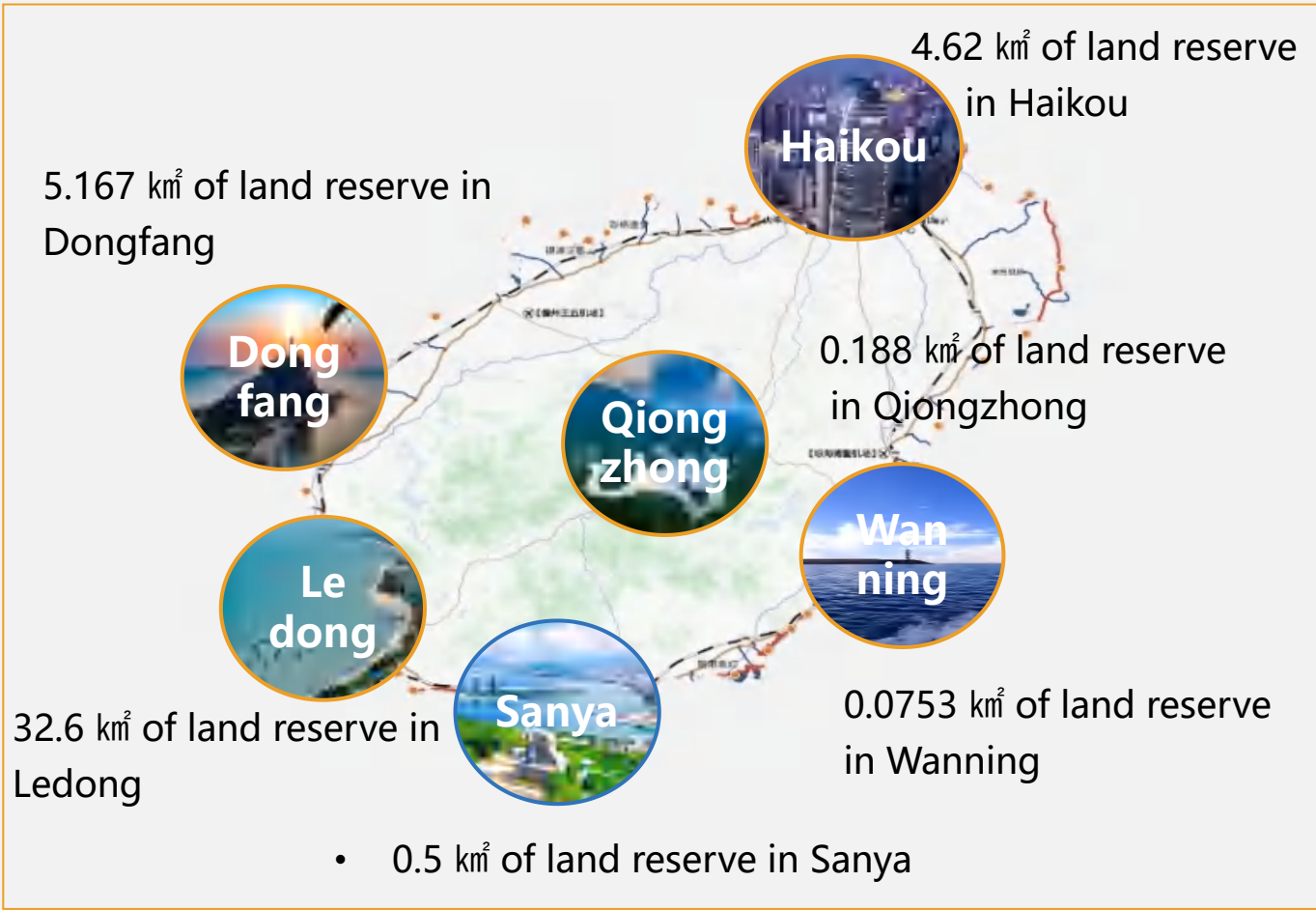


Ecosystem of Industrial Clusters

An industrial cluster ecosystem with a trinity structure centering on area development and operation, integrating trusteeship and construction agency services, and the synergy of upstream and downstream industrial chains.

公司介绍

46km² Land Reserve



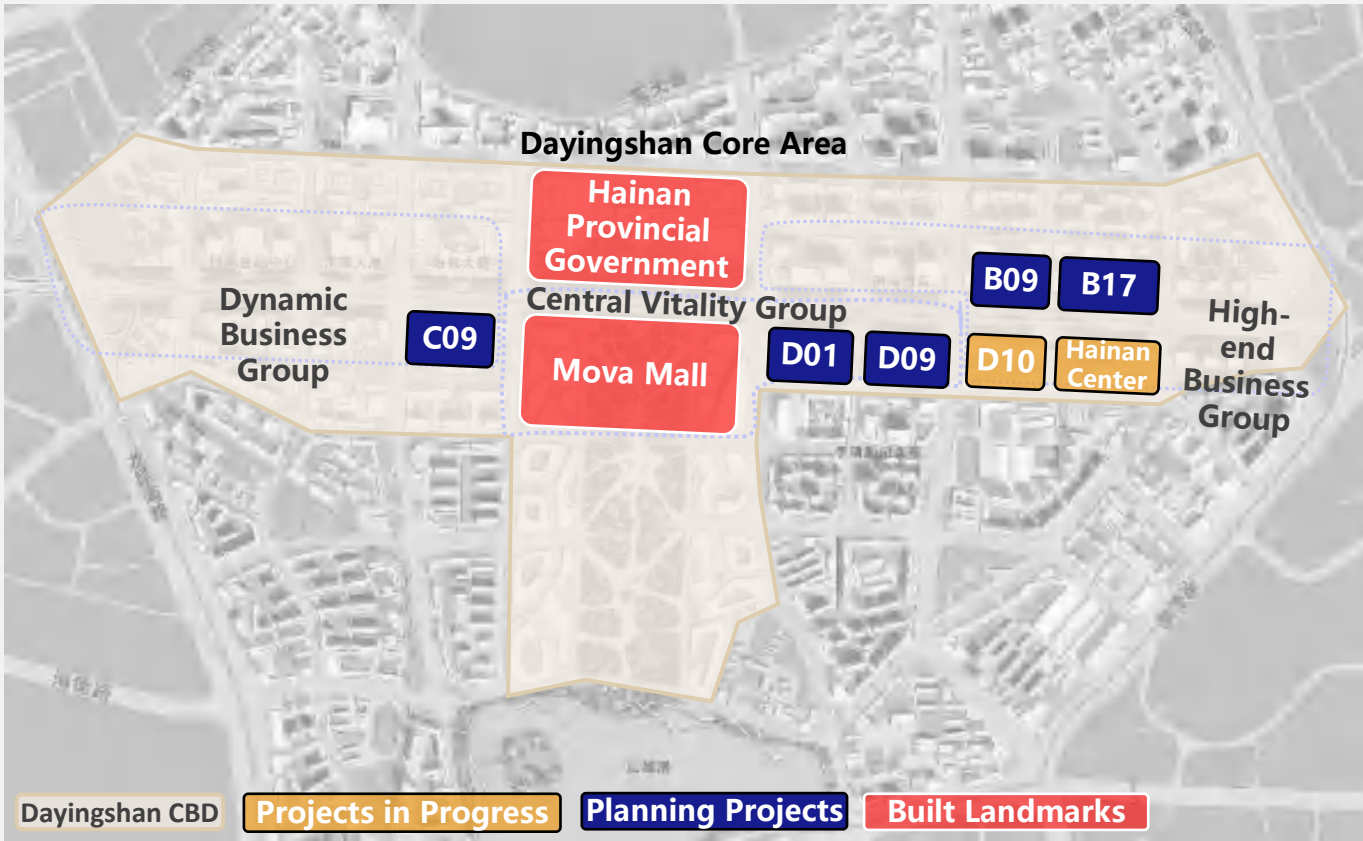
Qionghai Lecheng Xinyuan Project

Located in the "Eye" of the Lecheng International Medical Tourism Pilot Zone in Qionghai City, adjacent to the Sichuan University West China Lecheng Hospital, it is planned to create China's first comprehensive health management center that integrates international wellness and healthcare tourism.

Land area: 96000m² **Project types:** international hospital, health management center, wellness community, etc. **Cooperation needs:** professionals with an international perspective who are experienced in developing and operating wellness projects.



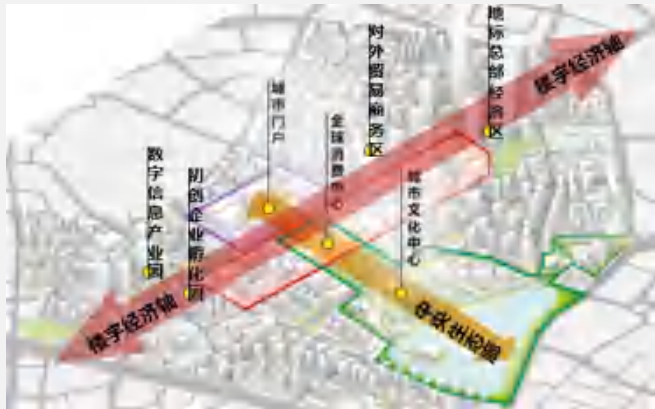
Haikou

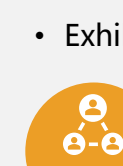


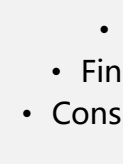





Haikou Dayingshan CBD

The district planning focuses on the "One Axis, One Corridor" framework:

Building Economy Axis along Guoxing Avenue, dominated by office and industrial sectors; North-South Central Ecological Corridor, emphasizing consumption, leisure, and round-the-clock vitality.






- Legal
- Financial
- Consulting
- HR
- Exhibition

B09、B17

To be developed and positioned as a benchmark business district

- **Core Target Industry:** finance + professional services
- **Investment Demand:** equity cooperation, bulk whole sale



Hainan Center

Tallest Building in HN FTP

- **Land Area:** 34,000 m², building area of 390,000 m², 94 floors of the main tower, height of 428m.
- **Project Format:** 5A office building, super five-star hotel, high-end apartments, high-class restaurants, sightseeing tours, etc.
- **Investment Promotion:** Fortune 500 companies, high-tech companies, domestic and foreign financial institutions, top luxury brands, etc.



D10

Boutique Urban Business Complex

- **Land Area:** 25,000m²
- **Building Area:** 270,000m²
- **Project Progress:** under construction
- **Project Type:** Grade A Office, Commercial Street
- **Cooperation Mode:** bulk sales, customizable






D01、D09

South China Metropolis Flagship Complex

- **Land Area:** 53,000m²
- **Building Area:** 460,000m²
- **Project Progress:** construction has not started
- **Project Format:** headquarters office, centralized business, five-star hotels
- **Cooperation Mode:** commercial operation, equity cooperation, bulk sales



C09

Hainan New Economy Headquarters

- **Land Area:** 33,000m²
- **Building Area:** 140,000m²
- **Project Progress:** construction has not started
- **Project Format:** single headquarters office, Grade A office building, commercial street area
- **Cooperation Mode:** equity cooperation, bulk sales, products can be customized

